

MARCH 2024

ADAR I-ADAR II

KESHER ZION SYNAGOGUE

Official Bulletin of Keshet Zion

Keshet Zion Mission

We are a Conservative synagogue serving Berks County, Pennsylvania since 1929. Keshet Zion is proud of our history as a kind, welcoming community, eager to share our love of Judaism throughout our area. We are affiliated with the United Synagogue of Conservative Judaism. We strive to bring a love of prayer, halakhah, and learning through our Shabbat & holiday services and adult & youth education programs. With knowledgeable clergy, lay leaders, and staff, our congregation shares our joys and sorrows through life cycle events, services and other special activities. Our congregation warmly welcomes Jewish and interfaith families, couples and singles into our community. We are egalitarian in all aspects. Together we strive to connect with our local Jewish community and those living in Israel.

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OUR JOY INCREASES
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COME HEAR THE MEGILLA
ON SUNDAY MARCH 24 AT 9:30AM
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Cantor
Ted Posnitz



WHEN ADAR ENTERS, OUR JOY INCREASES.

מצודת פורים



THAT IS BECAUSE ADAR IS THE MONTH IN WHICH WE CELEBRATE PURIM. PURIM, THE HOLIDAY RECALLS THE DELIVERANCE OF THE JEWS FROM THE WICKED HAMAN. IT WAS IN THE FIRST MONTH OF THE YEAR, NISAN, THAT HAMAN DETERMINED BY THROWING LOTS, PURIM, TO DESTROY ALL THE JEWS IN THE KINGDOM IN THE TWELFTH MONTH, ADAR. THANKS TO THE INTERVENTION OF QUEEN ESTHER, WHO REVEALED HERSELF TO KING ACHASHVEROSH AS JEWISH, THE JEWS ROSE UP AGAINST ALL THOSE WHO HAD PLANNED TO KILL THEM. AFTER THEIR SUCCESS,

MORDECAI RECORDED THESE EVENTS. AND HE SENT DISPATCHES TO ALL THE JEWS THROUGHOUT THE PROVINCES OF KING AHASUERUS, NEAR AND FAR, CHARGING THEM TO OBSERVE THE FOURTEENTH AND FIFTEENTH DAYS OF ADAR, EVERY YEAR— THE SAME DAYS ON WHICH THE JEWS ENJOYED RELIEF FROM THEIR FOES AND THE SAME MONTH WHICH HAD BEEN TRANSFORMED FOR THEM FROM ONE OF GRIEF AND MOURNING TO ONE OF FESTIVE JOY. THEY WERE TO **OBSERVE THEM AS DAYS OF FEASTING AND MERRYMaking**, AND AS AN **OCCASION FOR SENDING GIFTS TO ONE ANOTHER AND PRESENTS TO THE POOR** (MEGILLAT ESTHER 9:20-22). EVERYONE - MEN, WOMEN, AND CHILDREN- SHOULD HEAR THE READING OF THE MEGILLAH. [QUICK QUESTION: WHAT OTHER MITZVAH IS EQUALLY APPLICABLE TO MEN, WOMEN, AND CHILDREN? ANSWER = HEARING THE SHOFAR AT THE HIGH HOLIDAYS.]

SINCE THE HEBREW PHRASES ברוך מרדכי (BLESSED BE MORDECAI) AND ארור המן (CURSED BE HAMAN) BOTH HAVE THE SAME NUMERICAL VALUE, 502, GETTING THEM CONFUSED WAS CONDONED. IN FACT עד דלא ידה (AD D'LO YADA)/UNTIL HE CANNOT KNOW THE DIFFERENCE, BECAME THE NAME OF THE PURIM CARNIVAL ADLOYADA (MEGILLAH 7B). SO, BE HAPPY!

Listen to the Megillah
**HEAR THE MEGILLAH TWICE:
 ONCE ON PURIM EVE,
 AND ONCE ON PURIM DAY**

Mishloach Manot
**ON PURIM DAY, GIVE A FRIEND A GIFT
 OF AT LEAST TWO TYPES OF FOOD!**

Matanot L'Evyonim
GIVE MONEY TO AT LEAST 2 NEEDY PEOPLE

Eat a Festive meal
**SIT DOWN TO A JOYOUS MEAL
 ON PURIM DAY
 WITH FAMILY AND FRIENDS.**

ALSO DURING THE MONTH OF MARCH THIS YEAR, ARE THREE SPECIAL SABBATHS: SHABBAT SHEKALIM (MARCH 9), SHABBAT ZACHOR (MARCH 23), AND SHABBAT PARAH (MARCH 30). THE FIRST OF FOUR SPECIAL SABBATHS BEFORE PASSOVER, IN TEMPLE TIMES SHABBAT SHEKALIM CALLED ON COMMUNITY MEMBERS TO MAKE AN ANNUAL CONTRIBUTION TO HELP MAINTAIN THE SANCTUARY. TODAY PEOPLE CONTRIBUTE TO THEIR JEWISH COMMUNAL INSTITUTIONS. SHABBAT ZACHOR, THE SABBATH BEFORE PURIM, INCLUDES THE MAFTIR READING RECALLING HOW AMALEK ATTACKED THE ISRAELITES. SHABBAT PARAH DEALS WITH A RITUAL WHICH WOULD ENABLE CERTAIN PEOPLE TO EAT THE UPCOMING PASSOVER MEAL. SHABBAT PARAH REALLY MARKS THE BEGINNING OF PREPARATIONS FOR THE FESTIVAL OF FREEDOM, 30 DAYS AFTER PURIM. ENJOY PURIM; GET READY FOR PESACH!

A message from
our President

WHAT A WONDERFUL COMMUNITY SHABBAT WE HAD ON FRIDAY MARCH 1. APPROXIMATELY 160 PEOPLE WERE THERE INCLUDING OUR KZ CHILDREN WHO PERFORMED SEVERAL SONGS.

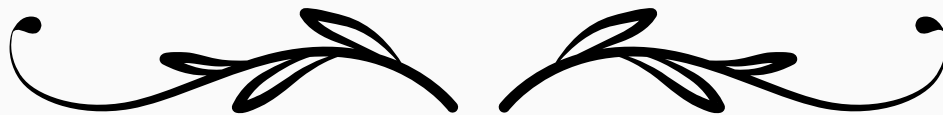
MAZEL TOV TO THE CANTOR FOR CONDUCTING A VIBRATE SERVICE.

SPEAKING OF COMMUNITY EVENTS, WE WILL HAVE A COMBINED WEEKEND WITH RCOS ON FRIDAY MARCH 8 AND SATURDAY MARCH 9. SHOSHANA NAMBI WILL JOIN RCOS AND KZ FOR FRIDAY NIGHT SERVICES AND ON SATURDAY WILL JOIN TOT SHABBAT AND JUNIOR CONGREGATION FOR A COMBINED SERVICE.

SAVE THE DATES OF MARCH 24 FOR PURIM MEGILLAH READING BY IRV EHRlich. WE WILL PROVIDE BREAKFAST. SUNDAY MAY 5 FOR OUR ANNUAL CONGREGATION MEETING.

HOPE TO SEE YOU AT ONE OF OUR MANY EVENTS.

LARRY



PLEASE JOIN KZ AND RCOS FOR A FASCINATING FRIDAY NIGHT SHABBAT SERVICE WITH SHOSHANA NAMBI, A UGANDAN RABINICAL STUDENT. SHE WILL HELP LEAD THE SERVICE AND SHARE WITH US ABOUT HER HOME COMMUNITY.

ON SHABBAT MORNING AT 10:00 AM SHE WILL LEAD A JOINT JUNIOR CONGREGATION AND TOT SHABBAT

A LITTLE LAUGHTER

RABBI'S SECRET

IT'S YOM KIPPUR. THE RABBI, WHO'S ADDICTED TO GOLF, GOES OUT AND PLAYS A FEW HOLES BEFORE SERVICES. FIRST HOLE, HE MAKES BIRDIE. UP IN HEAVEN, MOSES TURNS TO GOD AND SAYS, "YOU LET HIM MAKE A BIRDIE PLAYING GOLF ON YOM KIPPUR?!"

GOD SAYS, "JUST WATCH."

ON THE SECOND HOLE, THE RABBI MAKES AN EAGLE.

MOSES FROWNS, CAN'T BELIEVE WHAT HE'S SEEING.

THEN, ON THE THIRD HOLE, THE RABBI MAKES AN UNBELIEVABLE HOLE IN ONE! MOSES TURNS TO GOD WITH OUTRAGE, "GOD, WHAT ARE YOU DOING, LETTING HIM GET A BIRDIE, AN EAGLE, AND A HOLE IN ONE?!"

GOD LOOKS OVER AT MOSES AND RESPONDS, "WHO'S HE GOING TO TELL?"



THE NEWSPAPER

IN BERLIN IN THE 1930'S, TWO OLD JEWS ARE SITTING ON A PARK BENCH READING THE NEWSPAPER. ONE IS READING A YIDDISH PAPER AND THE OTHER GUY'S READING A GERMAN NEWSPAPER.

THE FIRST GUY ASKS THE OTHER GUY, "HOW CAN YOU READ THAT NAZI RAG?"

THE SECOND GUY RESPONDS, "WHAT ARE YOU TALKING ABOUT? WHEN I READ THE YIDDISH PAPER, IT'S ALL ABOUT JEWS DEPORTED, JEWS INSULTED, JEWS ASSAULTED. WHEN I READ THE GERMAN PAPER, THE NEWS IS MUCH BETTER! TURNS OUT, WE OWN THE BANKS, WE OWN THE MEDIA, WE CONTROL EVERYTHING!"



THE RABBI AND THE CABBIE

A RABBI AND A TEL AVIV CAB DRIVER ARE IN LINE TO GET INTO HEAVEN. THE RABBI IS CONFIDENT HE'LL GET IN, WHILE THE CABBIE IS A LITTLE NERVOUS. WHEN THEY REACH THE GATE, THEY BOTH GET IN AND THE CABBIE BREATHES A SIGH OF RELIEF.

IT'S TIME FOR THEM TO BE SHOWN WHERE THEY'LL BE LIVING FOR ETERNITY. THE RABBI IS TAKEN TO A VERY NICE DUPLEX APARTMENT IN A NICE BUILDING ON A NICE STREET. HE WALKS OUT ON HIS BALCONY AND WHAT DOES HE SEE BUT THE TEL AVIV CABBIE BEING SHOWN INTO A MANSION ON A HILL.

THE RABBI CALLS THE FRONT DESK OF HEAVEN AND SAYS, "NOT TO COMPLAIN, MY PLACE IS VERY NICE, BUT I DEDICATED MY WHOLE LIFE TO BRINGING MY CONGREGATION CLOSER TO THE LORD, YET THE CABBIE GETS THE MANSION ON THE HILL. WHAT'S GOING ON?"

THE FRONT DESK TELLS HIM, "TO BE FRANK, RABBI, WHEN YOU WERE LECTURING TO YOUR CONGREGATION, A LOT OF PEOPLE WERE ASLEEP. BUT WHEN THAT CABBIE WAS DRIVING, EVERYBODY WAS PRAYING!"

KESHER ZION SOCIAL ACTION COMMITTEE MITZVAH PROJECT

HELLO KZ FAMILY,

PLEASE HELP US SUPPORT THE VALENTINE/FOGELMAN FAMILY AND THE EAGLES AUTISM CHALLENGE 2024.

THIS CHALLENGE IS DEDICATED TO RAISING FUNDS FOR INNOVATIVE RESEARCH AND CARE PROGRAMS TO HELP FAMILIES WHO HAVE BEEN IMPACTED BY AUTISM.

THIS IS A CYCLING AND FAMILY FRIENDLY 5K RUN/WALK, STARTING AND ENDING AT LINCOLN FINANCIAL FIELD ON MAY 18, 2024. LARRY PLANS TO CYCLE, AND LAUREN, JOSH, JOSEPH, LUCAS, STEPHANIE, SHELLEY, OLIVIA, CONNOR, AND ANDREA PLAN TO WALK TO RAISE FUNDS. 100% OF THE PARTICIPANT RAISED FUNDS WILL BE USED FOR AUTISM SUPPORT AND RESEARCH.

YOU CAN CONTRIBUTE BY GOING DIRECTLY TO:

[HTTPS://DONATE.HAKUAPP.COM/DONATIONS/NEW?TEAM=TEAM-LUCAS-4](https://donate.hakuapp.com/donations/new?team=team-lucas-4)

YOU CAN ALSO SEND A CHECK MADE OUT TO LAUREN VALENTINE AND MAIL IT TO:

LAUREN VALENTINE, 802 BLUE GATE LANE, SINKING SPRING 19608.

ANY CONTRIBUTION IS GREATLY APPRECIATED. PLEASE CONTACT LAUREN VALENTINE IF YOU HAVE ANY QUESTIONS AT (484) 336-0129 OR LFSOCCER52@COMCAST.NET. THANK YOU FOR SUPPORTING THIS VERY WORTHWHILE CAUSE.



KZ SOCIAL ACTION COMMITTEE

THE KESHER ZION SOCIAL ACTION COMMITTEE IS EXCITED BY OUR ONGOING MITZVAH PROJECT. WE HAVE PARTNERED WITH THE WYOMISSING CHURCH OF THE BRETHERN TO HELP THOSE IN NEED AT THE NEW JOURNEY COMMUNITY OUTREACH/FOOD PANTRY. NEW JOURNEY IS A NON-PROFIT ORGANIZATION SUPPORTING THOSE IN NEED IN OUR COMMUNITY. AT THE PRESENT TIME, THEY HAVE APPROXIMATELY 300 PEOPLE IN NEED OF A MEAL EACH DAY. OUR KZSA VOLUNTEERS MAKE 20 LBS. OF BBQ TO ADD TO THE BATCHES MADE BY THE VOLUNTEERS FROM THE WYCOB FOR DISTRIBUTION TO THOSE SERVED BY NEW JOURNEY. VOLUNTEERS FROM BOTH GROUPS FILL LUNCH BAGS AND DELIVER THE BAGS AND THE BBQ TO NEW JOURNEY. THE KZSA IS THRILLED TO BE A PART OF THIS PROJECT AND LOOK FORWARD TO CONTINUING OUR WORK TOGETHER WITH WYCOB IN SUPPORT OF NEW JOURNEY.



KZ SOCIAL ACTION COMMITTEE UPDATES!

The Keshar Zion Social Action Committee has started working jointly with the Wyomissing Church of the Brethren to help those in need at the New Journey Community Outreach/Food Pantry. New Journey is a non-profit organization established in 2014 and strives to restore hope, comfort, and dignity by feeding, clothing, and supporting those in need in the Reading, PA area. At present time, they have approximately 300 people in need.

This month, our KZSA volunteers made 20 lbs. of BBQ to add to the batches made by the volunteers from the WYCOB for distribution to those served by New Journey. Volunteers from both groups filled lunch bags and delivered the bags and the BBQ to New Journey.

The KZSA is thrilled to be a part of this project and look forward to continuing our work together with WYCOB in support of New Journey.

If anyone is interested in joining our efforts, please contact Debbie Goldberg, KZSA chair, for more information on how you can help. Her email is eyepatch3@comcast.net

The following are upcoming 2024 dates for this project:

March 10 & 11

May 12 & 13

July 7 & 8

Sept 8 & 9

November 10 & 11

WE ARE OUR BROTHERS' KEEPERS

THE 2023-2024 TORAH FUND CAMPAIGN HAS SELECTED THE THEME OF RESPONSIBILITY.

KOL YISROEL AREVIM ZEH BE'ZEH

כל ישראל ערבים זה בזה

ALL THE PEOPLE OF ISRAEL ARE RESPONSIBLE FOR ONE ANOTHER.

EVERY YEAR TORAH FUND MAKES A PLEA FOR DONATIONS.

WHEN YOU SUPPORT TORAH FUND,
YOU HELP TO EDUCATE STUDENTS IN NEW YORK, LOS ANGELES,
ISRAEL, LATIN AMERICA AND EUROPE.
YOU ARE SAYING, "I WANT TO STAND WITH THOSE WHO EDUCATE
COMMITTED JEWISH STUDENTS TO BECOME RABBIS, CANTORS,
EDUCATORS, SYNAGOGUE ADMINISTRATORS, SOCIAL WORKERS,
SCHOLARS, RESEARCHERS AND LAY LEADERS OF TOMORROW.

THANKS TO YOUR GENEROSITY, YOU ARE HELPING TO PROVIDE THE
LEARNING, KNOWLEDGE AND SKILLS TO FORTIFY FUTURE
GENERATIONS OF JEWISH PEOPLE.

PLEASE CONSIDER ADDING A DONATION FOR TORAH FUND WHEN
YOU SEND IN YOUR KESHER ZION MEMBERSHIP FOR 2023-2024.
AND REMEMBER TO CALL ARLENE EHRLICH (610-373-6648) TO SEND A
TORAH FUND CARD FOR ANY OCCASION: CONGRATULATIONS,
CONDOLENCE, THANK YOU, GET WELL...

THE COST OF \$5.00 COVERS MAILING.
A SPECIAL TORAH FUND DONATION OF \$180.00 WILL EARN YOU A
BEAUTIFUL GIFT PIN STATING, "AREVUT", HEBREW MEANING
RESPONSIBILITY.

WISHING YOU ALL A HEALTHY, HAPPY NEW YEAR.

2023 GIFT PIN



50 YEARS CELEBRATING TOGETHER

**Congratulations
to KZ and RCOS in 5784,
for celebrating together the 50th
Anniversary of both movements
recognizing women in the minyan
(8/29/1973)**

Mrs. and Mr. Jennifer Gurwitz

A DONATION WAS MADE
IN MEMORY OF
ANN GRETH
BY
DORIS & ELLIOT LEISAWITZ

A DONATION WAS MADE
IN MEMORY OF
DAVID PLEET
BY
ROBERT SCHNEIER



**A
HEARTFELT
WELCOME TO THE
DIXON/BARUCH
FAMILY**

The Keshar Zion Cemetery offers lots to members of Keshar Zion Synagogue and members of the broader Jewish community. To obtain information on purchasing lots, contact the Cemetery Association President, Robert M. Caster at 610-587-1985 or via email at robertmcaster@comcast.net, or you can contact Larry Fogelman at 610-507-5281 or via email at lfogelman@comcast.net.

KESHER ZION SYNAGOGUE
555 WARWICK DRIVE WYOMISSING, PA 19610

DO A MITZVAH

**PLEASE HELP US MAKE A MINYAN ON
THE FIRST AND THIRD THURSDAYS OF
EVERY MONTH SO THOSE NEEDING TO
SAY KADDISH ARE ABLE TO.**

ALL ARE WELCOME

**MINYAN STARTS AT 7:30 PM AND LASTS
20-25 MINUTES**

MARCH 7+21	APRIL 4 + 18
MAY 2 + 16	June 6+ 20

**FOR MORE INFORMATION PLEASE CALL
ROBERT SCHNEIER
(484) 987-4805
ROBERTBSCHNEIER@GMAIL.COM**

The Keshet Zion Social Action Committee wants to hear from you.....



We would like to know if you would like an occasional ride to KZ to attend services?

We also would like to know if you are able to give an occasional ride to a congregant, so that they can also attend services?

**Please respond to :
Robert Schneier**

robertbschneier@gmail.com (484) 987-4805

JOINT WITH RCOS WITH
SPECIAL GUEST SHOSHANA NAMBI



MARCH 9, 2024
10:00am

KIDDUSH TO FOLLOW

FOR MORE INFORMATION CALL 610-374-1763
KESHERZIONOFFICE@GMAIL.COM

KESHER ZION SYNAGOGUE 555 WARWICK AVE WYOMISSING, PA 19610



**KESHER ZION SYNAGOGUE
INVITES YOU TO HEAR
THE DARING TALE OF
THE BRAVE QUEEN ESTHER AS SHE
OUTWITS THE SINISTER HAMAN.**

SUNDAY MARCH 24TH AT 9:30AM

Come dressed in your royal garb for a chance to
be crowned king or queen.

BREAKFAST WILL FOLLOW THE MEGILLAH READING

RSVP'S ARE NOT A MUST BUT MUCH APPRECIATED.

EMAIL US AT KESHERZIONOFFICE@GMAIL.COM

OR CALL (610) 374-1763



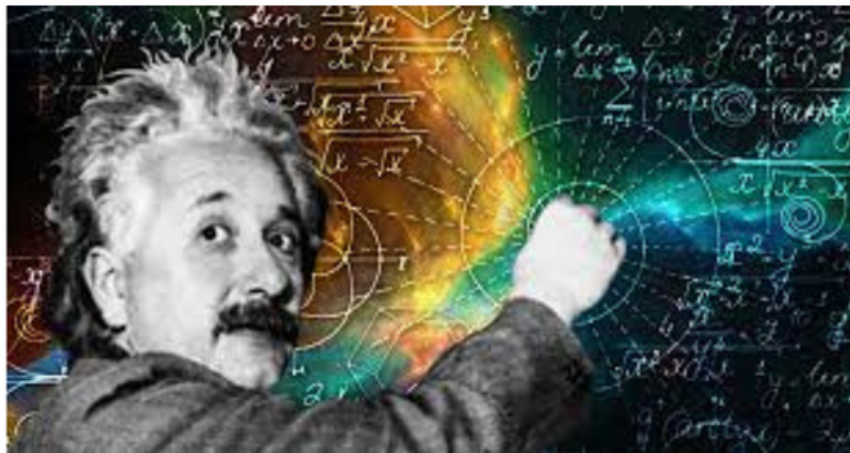
Keshar Zion Synagogue



Please join Cantor Ted Prosnitz
on Monday
March 11 and 18 at 2pm for our next sessions
in our Adult Education series.

The topic will be

Can God and Science Co-Exist?



No prior attendance needed, no charge, everyone is welcome.

Questions?

Contact Cantor Ted Prosnitz 201-321-3030

555 Warwick Drive Wyomissing, PA 19610



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610-385-4333

WYOMISSING
610-374-3134



Keshher Zion Synagogue



Affiliated with the United Synagogue
of Conservative Judaism

Cantor Ted Prosnitz.....Clergy
Larry Fogelman.....President
Susan Weiss.....Editor

Call the office for advertising
information.

The deadline for submissions
of articles for the
March 2024 Bulletin is
Wednesday, February 21, 2024

Contact Us

Keshher Zion Synagogue
555 Warwick Drive
Wyomissing, Pa. 19610

Office: (610) 374-1763
Fax: (610) 927-1763

keshherzionoffice@gmail.com
visit us on the web at
www.keshherzion.org

Office hours:
Mon-Wed-Fri
10:00am-3:00pm

To advertise your business or services

Contact KZ Office : 610-374-1763

Email: keshherzionoffice@gmail.com

TZEDAKAH

CONTRIBUTIONS TO SUPPORT OUR SYNAGOGUE ARE DEEPLY APPRECIATED. WHENEVER YOU WISH TO REMEMBER FRIENDS AND LOVED ONES, IN JOY OR IN SORROW, PLEASE THINK OF THE FOLLOWING FUNDS. AN APPROPRIATE ACKNOWLEDGEMENT IS SENT. MAKE YOUR CHECKS PAYABLE TO THE APPROPRIATE FUND AND SEND/BRING TO; KESHER ZION SYNAGOGUE
555 WARWICK DRIVE WYOMISSING, PA 19610

KESHER ZION GENERAL FUND.....MIN. \$6
DR. ROBERT N. GREENBERG SCHOLAR-IN-RESIDENCE PROGRAM
FUND.....MIN. \$18
KIDDUSH FUND..... .MIN. \$36

CONTRIBUTE TO THE WEEKLY SHABBAT KIDDUSH FUND AND YOUR NAME WILL BE LISTED IN THE SHABBAT BULLETIN. THERE WILL ALSO BE A FRAMED ACKNOWLEDGMENT AT THE KIDDUSH IN THE SOCIAL HALL

YARZEIT FUND EACH WEEK, KZ SENDS OUT REMINDER CARDS CONCERNING THE YAHRZEITS OF OUR BELOVED DEPARTED FAMILY MEMBERS AND ACCEPTS DONATIONS IN THEIR MEMORY. ALL DONATIONS ARE ANNOUNCED AT SHABBAT SERVICES. SOME MEMBERS FIND IT CONVENIENT TO PAY FOR ALL OF THEIR YAHRZEITS(\$5 MINIMUM PER NAME) AT ONE TIME, ONLY ONCE PER YEAR. IF YOU WOULD LIKE TO TAKE ADVANTAGE OF THIS CONVENIENT WAY TO REMEMBER LOVED ONES AND TO DONATE TO KZ.....

TORAH FUND

Cards available for all occasions. Funds are used to support the Jewish Theological Seminary Programs and Scholarship Funds. Call Arlene Ehrlich at (610) 373-6648 to have cards sent for \$5 each.



SIMCHA FUND CARDS AVAILABLE FOR ALL OCCASIONS CALL SYLVIA WENGER AT (610) 375-3422 TO HAVE CARDS SENT FOR \$1.50 EACH OR FOR PURCHASE FOR PERSONAL USE FOR \$1 EACH