

# KESHER ZION BULLETIN

READING, PENNSYLVANIA



Iyar/Sivan 5771

June 2011

Volume 75, Issue 8

*Kesher Zion Mission Statement:* Kesher Zion Synagogue seeks to encourage the involvement of its members and create a special sense of belonging, while stressing the joy within Judaism. Our egalitarian synagogue is committed to meeting the religious, social, educational, and cultural needs of its members within the framework of the Conservative Movement. Kesher Zion Synagogue also recognizes its responsibilities to provide a public place of worship, to observe Jewish life cycle events, and to support the local community and the State of Israel.

## *Kesher Zion Synagogue*

*Cordially invites you to our  
Annual Congregational Meeting  
Sunday, June 12, 2011  
Starting 9:30 A.M.*

*Which this year will be held at the  
Jewish Federation of Reading  
1100 Berkshire Blvd  
Suite 125  
Wyomissing, PA 19610*

*Refreshments will be served after the  
meeting followed by a performance of  
The Community Singers*

*Annual Reports will be distributed*

## *Schedule*

*Sunday, June 12, 2011*

*9:30 a.m. to 10:15 a.m.*

*KZ Annual Meeting  
Election of Officers & Board Members*

*10:15 a.m. to 10:45 a.m.*

*Refreshments - Light breakfast fare*

*10:45 a.m. to 11:30 a.m.*

*Federation Annual Meeting - Everyone is invited*

*11:30 a.m. to 12:15 p.m.*

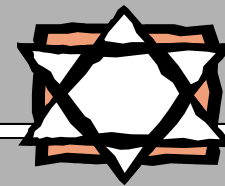
*Entertainment by our Community Singers*

*Please RSVP to the KZ office by  
Friday, June 3, 2011*

*Phone - 610-374-1763*

*E-mail - [kzsecretary@entermail.net](mailto:kzsecretary@entermail.net)*

# FROM THE RABBI



**RABBI MINNA BROMBERG**

As summer begins, my mind is more and more focused on the adventure I have signed up for at summer's end: The Hazon Jewish Environmental Bike Ride. Mostly, my mind is focused on this question: What would possess me to ride my bike from Hopewell Junction, NY to New York City?

These days in a typical week of bicycling, I log about seven miles: back and forth between home and shul on Shabbat and a couple of round trips to the Penn Ave. shopping district in West Reading. The Hazon ride will involve 30-60 miles of riding for each of two days. That's a lot of miles for me! While this is nervous-making, I know that as the summer moves forward, and my training gets into full swing, I will grow in my motivation to reach my goals. I know this because I know these four things about myself: I love a challenge; I love Jews; I love this planet on which we perch; and, most of all, I love my mother.

Challenge: I am a big believer in the idea that we do not grow unless we are willing to live slightly outside our own "comfort zones." This is reflected in the Torah portions we read in the coming months --from Bamidbar, the Book of Numbers-- in which the people are struggling their way across the desert, meeting challenges, making mistakes, and hopefully, growing.

Jews: Hazon rides bring together a wonderful diversity of Jews --of all ages, from many different parts of the country and the world, and from all over the map in terms of Jewish affiliation (or non-affiliation). I marvel at this diversity and the opportunity to learn from one another. I am proud to represent Keshar Zion at such gatherings and I love letting people know what Jewish life is like in our corner of the world.

The earth: Hazon's work combines a belief in strengthening Jewish community with a delight in and concern for the natural environment. I think this is just what our Jewish communities need these days: more and more ways to dovetail our Jewish lives with the endeavors we are most passionate about. Riding bikes to highlight the importance of environmental sustainability is just one example of how the activities that bring us the deepest joys can harmonize with Jewish tradition and Jewish values in innovative ways.

My mom: At its heart, my bicycling life is relationship-driven. When Alan and I were riding from Tel Aviv to Eilat with Hazon in 2009, people would often say to me --as I plugged away well behind the rest of the pack: "You must REALLY love bike riding!" I would gesture to Alan up ahead of me and say, "He really loves cycling and I really love him." The same is true for this upcoming ride, but this time my main motivator is my mom. It was she who recruited me and it's her behind whom I am sure to be tagging along.

You can come with me on this adventure! You can participate by donating to the cause, by joining me on some of my summer training rides, and/or by signing up for the September ride itself. My goal is to raise \$3600 which will be used by Hazon to support a wide range of Jewish environmental programs in the United States and Israel. You can donate by visiting [www.hazon.org](http://www.hazon.org), clicking on the New York Ride's "Donate" button and then finding my name. If you would prefer to write a check you can send your donation directly to me with the check made out to "Hazon/NY Ride." You can also go to the same website if you're already ready to sign up and ride with me in September. If you'd like to join me on some local training rides or if you have questions for me about all of this, please do be in touch!



Your synagogue is eager to serve you . Rabbi Bromberg can be reached directly at 484-723-3104 or by e-mail at [kzrabbi@entermail.net](mailto:kzrabbi@entermail.net)



# THE PREZ SEZ...

**DR. GLENN CORBIN**

I would like to take this opportunity to thank Solange Israel-Mintz for her past 2 years of service to Keshet Zion Synagogue. Solange is to be commended for her leadership and dedication during a period of transition for our congregation.

To the outgoing members of the Board of Directors, my thanks for your time and effort to make our synagogue a better place. The sacrifices made by volunteers throughout the years are countless and never recognized enough.

I am directing my first editorial to those congregants whom I have not had the pleasure of meeting yet and to those who may not know my background.

I am originally from Philadelphia and New York. Growing up in New York, I was a member of a conservative shul with very similar values to Keshet Zion. I think that is why I enjoy our synagogue so much. I attended undergraduate college at Hofstra University where I earned a Bachelor of Arts degree in Biology. I then attended the Pennsylvania College of Optometry in Philadelphia where I earned a Bachelor of Science degree in Visual Science and a Doctor of Optometry degree.

My wife Gaye and I relocated to Reading in June 1982. We are blessed with our son Seth and his wife Valerie and our daughter Alyse and her husband Richard.

I have had the pleasure of practicing optometry in our community for the past 29 years. In addition to my private practice, I maintain staff privileges at St. Joseph Medical Center and HealthSouth Reading Rehabilitation Hospital. I am a consultant and national speaker on ocular disease for Alcon Laboratories. I enjoy community involvement and have been a member of the Mt. Penn Rotary Club since 1987. I serve as the President of the Mt. Penn Rotary Scholarship fund and am a member of the Board of Directors of the Exeter Community Education Foundation.

As the new President of Keshet Zion Synagogue, I look forward to the many challenges that we face, including the ability to balance our budget while providing strong meaningful educational, cultural and social programs that attract our members. Engaging members to participate in our services will be an important goal during my tenure. I am appealing to all of you to consider serving on a Board committee and taking the opportunity to share your opinions and experiences. Don't always assume that others will do it; volunteer today so that Keshet Zion Synagogue can be a better place tomorrow. Please feel free to call me to discuss opportunities to participate or issues of concern to you. My office number is 610.374.3134 and my cell number is 610.207.8826.

The committed volunteers who allow our synagogue to flourish are vital to my efforts. There are many who work tirelessly behind the scenes to make every program and event successful. I thank you for your past service and am counting on your continued support.

In closing, thank you for allowing me this opportunity to serve Keshet Zion for the next two years.



שבועות

# Shavuot 5771 at Keshar Zion

## June 7th, 8th, and 9th



שבועות

### Tuesday evening, June 7, 2011

6:30 p.m. Dairy Dinner - Salad & Vegetable Lasagna

7:30 p.m. Evening Minyan - 8:00 p.m. Study & Dessert

Learning Topic: "Seeing the sounds or missing the music:  
How is your Torah reception?"

### Wednesday morning, June 8, 2011

9:30 a.m. Morning service

12:00 p.m. Lunch & Learn with Dr. Jennifer Koosed & Rabbi Bromberg

Learning Topic: "Ruth: Love Across Generations"

At Wednesday's and Thursday's Lunch & Learn, we will have the opportunity to learn with Dr. Jennifer Koosed whose book on the Book of Ruth--*Gleaning Ruth: A Biblical Heroine and Her Afterlives*--has just been published. Our learning for both days will focus on how Ruth "loves deeply but strangely."

### Thursday morning, June 9, 2011

9:30 a.m. Morning service & Yizkor service

12:00 p.m. Lunch & Learn with Dr. Jennifer Koosed & Rabbi Bromberg

Learning Topic: "Ruth: Love Across Ethnic Lines"



Please RSVP no later than Tuesday, May 31, 2011

Reservation Form - Shavuot 5771

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Dairy Dinner on Tuesday, June 7th at 6:30 p.m. # attending \_\_\_\_\_

Study & Dessert on Tuesday, June 7th at 8:00 p.m. # attending \_\_\_\_\_

Lunch & Learn on Wednesday, June 8th at 12:00 p.m. # attending \_\_\_\_\_

Lunch & Learn on Thursday, June 9th at 12:00 p.m. # attending \_\_\_\_\_

Return to Keshar Zion Synagogue, 1245 Perkiomen Avenue, Reading, PA 19602

Any financial donations to Keshar Zion to help defray the cost of food purchase would be greatly appreciated. Please enclose donation with your reservation form.

# TZEDAKAH

## JOSEPH M. RAVITZ LIBRARY FUND:

To Jan & Jon Simon in honor of your daughter,  
Sarah's wedding ~ Mrs. Marcia Gross ~

## KZ KIDDUSH FUND:

Thank you to the Vaysmans for donating to  
Saturday, May 21st kiddush in memory of  
Margarita Vaysman

## KZ GENERAL FUND:

From Ellis Schein & Family in honor of Rabbi  
Minna Bromberg's installation as Rabbi.

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## KZ Friday Evening Services - Summer Hours PLEASE NOTE TIME CHANGE

Friday, June 3rd - 7:30 p.m. in the KZ Chapel

Friday, July 1st - 7:30 p.m.  
Shabbat Outside-Reading Public Museum

Friday, August 5th - 7:30 p.m.  
Shabbat Outside -Reading Public Museum

Friday, September 2nd in the KZ Chapel  
Check your mailings for further details!!!

## HEALING SERVICES AT KZ

Healing services will be held Tuesdays, June 14th  
& July 12th at 7:30 p.m. in the KZ Chapel



## BOSCOV'S A La Carte

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**Kosher supervision by  
Rabbi Lipsker**

**Keshar Zion Sisterhood  
plants a tree in Israel for each of our  
High School Graduates**

**MAZEL TOV!!!**

Michele Abramson  
Jeremy Lakin  
Delaney Mitnick  
Zoe Messinger



## SUMMER GIFT SHOP HOURS:



As of June 1, 2011, the gift  
shop will be open by  
appointment only.  
Call Esther Strauss:  
**(610)-779-5083**

# June 2011

28 Iyar 5771 - 28 Sivan 5771

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 יום ירושלים 28 IYAR	2 29 IYAR	3 ראש חודש סיון Evening service 7:30pm KZ Chapel 1 SIVAN	4 נשא Morning service 9:30am 2 SIVAN
5 RCOS Annual Meeting 3 SIVAN	6 4 SIVAN	7 Erev Shavuot Dairy Dinner 6:30pm Minyan 7:30pm Study & Dessert 8:00pm 5 SIVAN	8 יום א' שבועות Shavuot Morning service 9:30am Lunch & Learn 12:00pm KZ office closed 6 SIVAN	9 יום ב' שבועות Shavuot Morning & Yizkor service 9:30am Lunch & Learn 12:00pm KZ office closed 7 SIVAN	10 8 SIVAN	11 בהעלותך Morning service 9:30am honoring outgoing President and Board Members 9 SIVAN
12 KZ Annual Meeting 9:30am and Federation Annual Meeting 10:45am at the Federation 10 SIVAN	13 11 SIVAN	14 Healing service/Minyan Assignments 7:30pm 12 SIVAN	15 13 SIVAN	16 14 SIVAN	17 15 SIVAN	18 שלח Morning service 9:30am 16 SIVAN
19 Happy Father's Day 17 SIVAN	20 18 SIVAN	21 Minyan Assignments 7:30pm 19 SIVAN	22 20 SIVAN	23 21 SIVAN	24 22 SIVAN	25 קרח Morning service 9:30am 23 SIVAN
26 24 SIVAN	27 25 SIVAN	28 Minyan Assignments 7:30pm 26 SIVAN	29 27 SIVAN	30 28 SIVAN		



# TZEDAKAH



Contributions to support our Synagogue and Sisterhood are deeply appreciated. Whenever you wish to remember friends and loved ones, in joy or sorrow, please think of the following funds. An appropriate acknowledgment is sent. Make your check payable to the appropriate fund and send to the office.

## **D'OR L'DOR PLAQUE (ELEVATOR):**

Individual name plates available for purchase. (Call the office)

## **MORRIS HASSEL RELIGIOUS SCHOOL FUNDS:**

Camp Ramah Scholarship Fund .....Minimum \$ 6.00

Hebrew School Scholarship Fund .....Minimum \$ 6.00

David & Rebecca Schein Scholarship Fund.....Minimum \$ 6.00

**KESHER ZION HEBREW SCHOOL RENOVATIONS FUND:** Minimum \$ 6.00

**KESHER ZION SYNAGOGUE GENERAL FUND:**.....Minimum \$ 6.00

## **LEONARD C. LEVIN FUND FOR IMPROVEMENT AND**

## **BEAUTIFICATION OF KESHER ZION SYNAGOGUE:**

(Please make check payable to Leonard C. Levin Fund).....Minimum \$ 6.00

## **HELEN RUDOLPH MUSEUM FOUNDATION OF KESHER**

**ZION SYNAGOGUE:** (Please make check payable to the Foundation.) Proceeds are used to purchase additions to the museum collection.....Minimum \$ 6.00

## **HARRY G. BARRER YOUTH FUND OF KESHER ZION SYNAGOGUE:**

(Please make check payable to the Harry G. Barrer Youth Fund) Proceeds are used for U.S.Y. and Kadima activities..... Minimum \$ 6.00

## **KIDDUSH FUND:**

Contribute to the weekly Shabbat kiddush and your name will be listed in the Shabbat bulletin. There will also be a framed acknowledgement at the kiddush in Sisterhood Hall.....Minimum \$36.00

## **TREE OF LIFE:**

Inscribe your happy occasion permanently on Keshar Zion Synagogue's Tree of Life. The leaves cost \$100.00. A maximum of 100 engraved characters is permitted. The stones cost \$500.00 Since the stone is larger, there is more room for lettering. To place an order, please call the synagogue office.

## **SISTERHOOD FUNDS:**

**JOSEPH M. RAVITZ LIBRARY FUND:** .....Minimum \$ 3.00

Bookplate ..... \$10.00

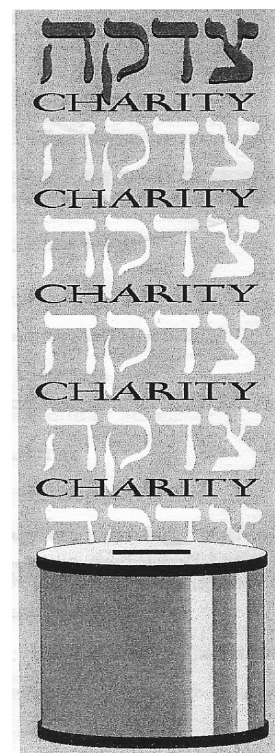
Send your check to the Library Fund c/o the office. An acknowledgement is sent.

## **TORAH FUND:**

Cards available for all occasions. Funds are used to support the Jewish Theological Seminary's programs and scholarship fund. Call Arlene Ehrlich (610-373-6648) to have cards sent (\$4.00 each) or to purchase cards for personal use (3 @ \$10.00).

## **SIMCHA FUND:**

Cards available for all occasions. Call Sylvia Wenger (610-375-3422) to have cards sent (\$1.50 each) or to purchase them for personal use (\$1.00 each).



*Contributions to the Synagogue and the Sisterhood funds must be paid before cards are processed. Mail or bring your check with complete information to the synagogue office. If you have an account or wish to start one, please contact the office. Money should be added when the account gets low. This will eliminate writing numerous checks.*

**Kesher Zion Synagogue**  
**1245 Perkiomen Avenue**  
**Reading, PA 19602**  
**Office: 610-374-1763**  
**Fax: 610-375-1352**  
**www.kesherzion.org**

**Email: kzsecretary@entermail.net**

*Affiliated with the United Synagogue of  
Conservative Judaism*

Dr. Minna Bromberg .....Rabbi  
Rabbi Minna Bromberg .....Educational Director  
Dr. Glenn Corbin.....President  
Office.....Sisterhood  
Muyumi Minnich.....Editor  
Esther Strauss .....Proofreader

**Call the office for advertising information.**  
*The deadline for submission of articles for the  
September 2011 Bulletin is  
Monday, August 8, 2011*

**Summer Office hours:**

Mon. 9:00 a.m. to 3:00 p.m.  
Tues. 9:00 a.m. to 3:00 p.m.  
Wed. 9:00 a.m. to 3:00 p.m.  
Thurs. 9:00 a.m. to 3:00 p.m.  
Fri. 9:00 a.m. to 3:00 p.m.



**Friendly reminder!!!**

Starting in June the KZ office summer hours will be Monday through Friday from 9:00 a.m. to 3:00 p.m.

The KZ office will be closed on Wednesday, June 8, 2011 & Thursday, June 9, 2011 in observance of the Shavuot holiday.

The June KZ Bulletin edition is the last bulletin for the year. The next KZ bulletin will be published in September 2011. Deadline for September submissions is Monday, August 8, 2011

CHANGE SERVICE REQUESTED

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1245 Perkiomen Ave  
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